



ADI ASSOCIAZIONE  
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## Luciano Galimberti re-elected president of ADI

The ordinary elective assembly of ADI members, meeting June 23 at the ADI Design Museum in Milan, elected Luciano Galimberti to the position of President. There were 273 voters and they reconfirmed the President and the Board of Directors (where Adriana Cruciatti is succeeded by Carlo Branzaglia) for the next three years. Members of the Coordinating Committees of the association's four Departments and members of the Board of Arbitrators were also elected.

Before the vote, the association's final 2022 budget and 2023 budget were unanimously approved, illustrated in relation to those of the other components of the ADI "ecosystem": the Fondazione ADI Collezione Compasso d'Oro and the service company ADIper.

President Galimberti, with members of the outgoing Board of Directors, reviewed the association's activities in the past three years, focused on the opening of the ADI Design Museum: **41 exhibitions, 220 events, 145 book presentations, 20 concerts**. Especially significant among the exhibitions is **Italy. A New Collective Landscape**, the first entirely dedicated to young Italian designers in 18 years, open at the museum until September 10, 2023. Notable international initiatives include participation in the annual organization of **Italian Design Day**, the exhibition **People, Planet, Prosperity - Innovation, Creativity, Responsibility**, presented in 2021 at the G20 in Rome, and the exhibition **Italia Geniale**, currently touring Asia after stops at Expo Dubai 2020 and Rome.

Among the national initiatives in the last three years, the activities of the 14 ADI Territorial Delegations have been particularly important: organizing **68 events** and granting **70 patronages** in the territory, **11 participations** in initiatives and conferences, **2 exhibitions**, the publication of an **online column** and **4 meetings** held at the ADI Design Museum. To these are added the activities of the association's 4 Departments (**three cycles of meetings** at the ADI Design Museum, participation in **Book City Milano** meetings, collaboration with Rinascente and Grandi Stazioni). Other initiatives of a national nature include, in addition to the annual **ADI Design Index** and biennial **Compasso d'Oro** exhibitions, collaboration



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with **Confindustria** for the dissemination of design culture among businesses and in particular that with **Confindustria Professioni** for the consolidation of the figure of the designer as an independent professional.

The program for the next three years, presented by Galimberti at the assembly, sees-along with the strengthening at public institutions of the role of the ADI Design Museum and its full recognition as a national cultural center-the development of a coordinated strategy for the association and for the ADI Foundation, which manages the museum. While the foundation will be primarily concerned with design culture, the ADI will increasingly take on a "political" role in consolidating this culture in the contemporary, aimed at spreading of social innovation through the tools of design. "The association," Galimberti said, "will take a position on current events in a positive and proactive way, intervening with increasing strength by proposing solutions that adopt the key of design." Among the tools of this strategy are the Historical Archive project currently being enhanced, proposals to institutions on the application of the Made in Italy Bill, and the evolution of the intellectual property protection system, hitherto managed in an advisory capacity by the ADI Design Jury, into a full-fledged institutional conciliation body.

The construction of a complex structure such as the one that has linked ADI and the Foundation to the creation and start-up of the ADI Design Museum over the past nine years suggested continuity of management. And it is in function of this fundamental continuity that Galimberti himself said he considered his re-election a strong sign of confidence and associative maturity.

*Milan, June 28, 2023*