



ADI ASSOCIAZIONE
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INDUSTRIALE

PRESS

The winners of the XXIII ADI Compasso d'Oro

The winners of the 60th edition (1954-2014) of the Compasso d'Oro will be presented with their awards on the 28th of May. The Award returns to Milan after 10 years with an exhibition of the competing products.

The winners of the **XXIII Compasso d'Oro** are:

1199 Panigale

Designer: Ducati Design Center – Gianandrea Fabbro; Prod.: Ducati Motor Holding

Bellevue con Tecnologia Panorama / with Panorama Technology

Designer: Marc Sadler; Prod.: IFI

Bitta

Designer: Enzo Berti; Prod.: Torremato – Il Fanale Group

Counterbalance

Designer: Daniel Rybakken; Prod.: Luceplan

Deutz-Fahr 7250 TTV Agrottron

Designer: Fabrizio Giugiaro – Giugiaro Design; Prod.: SameDeutz-Fahr

Essenza

Designer: GSG International; Prod.: GSG International

F12 berlinetta

Designer: Flavio Manzoni - Centro Stile Ferrari, Pininfarina; Prod.: Ferrari

Futuro Artigiano. L'innovazione nelle mani degli italiani

Autore/Author: Stefano Micelli; Editore/Publisher: Marsilio Editore

IN-EI Issey Miyake

Designer: Issey Miyake Reality Lab.; Prod.: Artemide

Inventario

Designer: Beppe Finessi (direttore/editor), Artemio Croatto (art director)
Prod.: Foscarni (promotore/promoter), Corraini Edizioni (editore/publisher)

L16

Designer: Lissoni Associati; Prod.: Lualdi
2012 Design dei materiali e dei componenti

Masterlite

Designer: MM Design; Prod.: Garmont

Nulla

Designer: Davide Groppi; Prod.: Davide Groppi

Sampei

Designer: Enzo Calabrese, Davide Groppi; Prod.: Davide Groppi

Sfera

Designer: Giulio Iacchetti, Matteo Ragni; Prod.: Montini

Slim and White Axolute Code

Ufficio stampa:

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Designer: Ico Migliore, Mara Servetto - Migliore+Servetto Architetti Associati; Prod.: BTicino

Spun

Designer: Thomas Heatherwick; Prod.: Magis

TakajeVacuum Seal

Designer: Adriano Design; Prod.: Facem Tre Spade

Travel Air Jacket

Designer: Marco Broglia, Renzo Pigliapoco; Prod.: Uno61

Venticinque

Designer: Fattorini+Rizzini+Partners; Prod.: Desalto

Together with these awards there are **11 Career Achievement Awards**:

Giorgio Armani

Riccardo Dalisi

Bruno Danese

Puccio Duni

Italo Lupi

Alessandro Mendini

SaloneStellite

Richard Sapper

International Awards

Apple

Ekuan Kenji

Dieter Rams

90 products have been selected for **an honourable mention** (see attached list).

The **Targa Giovani**, awarded by a special jury and intended to recognize designs and projects developed in Italian design schools has gone to

Apiarium

Designer: Bettina Böhm. Libera Università di Bolzano / FreieUniversität Bozen

Color-Id

Designer: Emily Catena, IED Roma

El Niño

Designer: Matteo Costa, Politecnico di Milano

10 Honourable mentions have also been awarded (see attached list).

The juries

The International jury of the ADI Compasso d'Oro Award was made up of **Anders Byriel** (president) CEO of **Kvadrat** (Denmark), **Vivian Cheng**, designer, director of the Design Centre Hong Kong, **Stefan Diez**, designer (Germany), **Giorgio De Ferrari** designer (Italy), **Mario Gagnon**, designer Aalto Studio, (Canada), **DefneKoz**, designer (Turkey), **Paolo Lomazzi** designer (Italy), **Laura Traldi** journalist (Italy).

The Targa Giovani jury included **Flavio Maestrini** (president), **Chiara Alessi**, **Helen Nonini**, **Gabriele Rosa**, **Marco Sammiceli**.

The Compasso d'Oro Career Achievement Awards were awarded by a joint Committee consisting of **Luisa Bocchietto**, ADI President, **Roberto Marcatti**, **Giovanna Talocci** (ADI Executive Committee), **Giovanni Cutolo** (ADI Compasso d'Oro Foundation Collection President), **Elena Miroglio**, **Rodrigo Rodriquez** (ADI Foundation board members), **Angelo Cortesi**, **Walter de Silva**, **Manlio Armellini** (honorary ADI members).

As usual, the award-winning products will become part of the Award's Historical Collection, which encompasses more than 300 award-winning products dating back to 1954 to today and that from 2015 will have a permanent exhibition centre open to the public in the future ADI headquarters in Milan, in the area between Via Bramante and Via Ceresio and which is currently undergoing renovation.

Milan, 28th May 2014