



ADI ASSOCIAZIONE
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XXV ADI Compasso d'Oro: the quality of design today

The 2018 edition of the best known Italian design award will be held in Milan on June 20th.

283 products were submitted to the international jury of the XXV ADI Compasso d'Oro of which **only 16** will receive the most prestigious Italian design award on 20th June 2018 at the Castello Sforzesco in Milan: as always quality of design will be at the forefront.

As in all the previous editions that have been held since 1954, the award will go both to designers and producers of objects chosen by the jury from among those preselected in the two annual 2016 and 2017 ADI Design Indexes. The jury has also awarded an Honourable Mention to another **56** of these products.

11 Golden Compass Awards for lifetime achievement will be added to these awards, given by ADI to leading figures and companies on the contemporary Italian and international design landscape as well as **3 Targa Giovani awards and 10 certificates of merit** presented to projects carried out in Italian design schools and universities by young people at the beginning of their careers.

As with each edition, the award-winning products and those given an Honourable Mention will become part of the **Compasso d'Oro's Historical Collection**, thereby enriching a cultural legacy recognized as being of national interest and which will soon have its own home in Milan that will be open to the public.

Following the awards ceremony and thanks to the support of the City of Milan and the collaboration of the Superintendency of the Castello Sforzesco, an **exhibition** will be held at the Cortile della Rocchetta presenting the participants' products and the Targa Giovani projects which will be open to the public until June 26th and which will be accompanied by a catalogue in Italian and English (with graphic design by **Stefano Reboli**).

In addition to the product and project presentation information sheets, the catalogue will include essays by **Vincenzo De Luca**, Director General for the Promotion of the Country System, Ministry of Foreign Affairs and International Cooperation, **Luciano Galimberti**, ADI President, **Umberto Cabini**, President of the ADI Compasso d'Oro Collection and Francesco Zurlo, Milan Polytechnic and final selection committee member of the 2016 and 2017 ADI Design Index.

Ufficio stampa:

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Technical sponsors: **Bellotti, Fedrigoni, Aurora, Silenzi di Terra**.

XXV ADI Compasso d'Oro

Awards ceremony

20th June 2018, 17.30

Exhibition

21st – 26th June 2018

Castello Sforzesco, Cortile della Rocchetta, Milan

Milan, 22nd May 2018

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