



ADI ASSOCIAZIONE
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PRESS

ADI Design Index 2019 Award for Innovation

As part of the presentation of the 2019 ADI Design Index in Milan, the **ADI Design Index 2019 Awards for Innovation** will be presented to designers and companies chosen by ADI from among those selected by the Permanent Design Observatory. The award winners are:

GENEA ARMCHAIR

Production: Passoni Luigi Sedie – Passoni Design

Design: atelier oï

Reasons:

Highly interesting for the innovative process that focuses on environmental sustainability through curvature of the wood using water vapour, FSC certified wood and water-based adhesives. Equally if not more striking is the ingenious colouring of the wood with wine-based paints which use tannic residues, and the use instead of leather of a sustainable product that is one hundred percent obtained from the waste product of apple processing.

RESONATING TREES

Production: Margaritelli

Design: Marco Tortoioli Ricci, Francesco Gubbiotti - bcpt associate;

Federico Ortica (sound artist)

Collaborators: Nicola Cappelletti (executive production); Laboratorio immagine, Modena (video production); Andrea Marchi (video mapping); Francesco Gubbiotti, Gianluca Sandrone (typographical design); Marco Capaccioni - Sound Studio Service, Città di Castello (mixing and mastering); Giovanni Testaferri (forestry management); Marco Testadura, Antonio Consoli (forestry consultants); Alberi Maestri, Assisi (treeclimbing)

Reasons:

An initiative that raises public awareness about the vitality of trees through a soundtrack connection able to communicate a new eco-sustainable perspective on the compositional potential of forests.

SMATRIK

Production: Kartell

Design: Tokujin Yoshioka

Reasons:

A mould specifically designed for a particular form of injection technology makes it possible to create an overlapped and interwoven three-dimensional network, in which the layers of transparent or single-coloured polycarbonate create a one-time moulded structure similar to a wire mesh. Through a long process of study and design the difficulty of filling the mould of this unique structure has been overcome, producing for the first time a product in plastic at an industrial level with unique characteristics for design, resistance, durability, flexibility and production technology.

As in previous years the organizers of the 11th edition of the **Awards Prize** will be notified of the designers and producers. This event, the **National Innovation Award** was established in 2008 at the COTEC Foundation by gracious permission of the President of the Italian Republic.

Every year the award goes to people and organizations highlighted by the major Italian institutions in the world of design and production for having distinguished themselves in their respective sectors with particularly innovative results.

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Premio dei premi / Awards Prize: <https://cotec.it/giornata-innovazione/>

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