



ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE
PRESS

XXVII ADI Compasso d'Oro: the winners

The prize-giving ceremony for the world-famous Italian design Award will be held on 20th June at the ADI Design Museum in the presence of Minister for Economic Development Giancarlo Giorgetti

'Development - sustainable – responsible' are the three key concepts that ADI has nominated as fundamental for contemporary design and which have guided the selection of the winners for the XXVII edition of the Compasso d'Oro.

On 20th June 20 Compasso d'Oro were presented to 20 products together with designers and producers in the Milan square which the ADI Design Museum looks out over and which has been named in honour of the award. The event saw the presence of the following: **Giancarlo Giorgetti**, Minister of Economic Development, **Stefano Bruno Galli**, Councillor for Autonomy and Culture, and **Guido Guidesi**, Councillor for Economic Development, Lombardy Region; **Tommaso Sacchi**, Councillor for Culture, Municipality of Milan; **Luciano Galimberti**, President of ADI; **Umberto Cabini**, President of the ADI Compasso d'Oro Collection Foundation; **Antonella Andriani**, Vice President of ADI, and **Barbara Minetto**, Vice President of the ADI Compasso d'Oro Collection. The award ceremony was conducted by **Adriana Cruciatti** and **Vincenzo Castellana** from the ADI Steering Committee.

In addition to these prizes, Compasso d'Oro Career Awards were presented to 9 Italian and 3 international personalities who are important points of references in the evolution of the world of design. These were given by a joint commission formed by ADI and the ADI Foundation, together with 3 awards for long-selling products considered design successes and with over ten years of sales on the market. In addition to the awards, 25 Honourable Mentions were given to products chosen for their quality of use and sustainability. In the Targa Giovani, or Youth Section, the recognition reserved for projects developed by students during their training courses, 3 awards and 9 certificates were given.

292 products were put forward for this edition, preselected by the ADI Design Index 2020 and 2021 and presented to a jury comprising **Annachiara Sacchi** (president), **Mario Cucinella**, **Stefano Micelli**, **Cloe Piccoli** and **Mirko Zardini**. In its report, the jury "wanted to emphasize the plurality of ways through which it is possible to provide answers to the fundamental problems of our time. The awards given were intended to underline this plurality of directions by highlighting the contribution of the designer as a crucial intersection of innovation processes".

As ADI president **Luciano Galimberti** says: *"Design, and Italian design in particular, impacts on the solid reality of everyday life, a reality that cannot be limited to declarations of intent or reports. Italian design should be understood as a collection of proposals and solutions to the problems of living, with all the limits that such a proposal can have, but also with all the strength and courage of those who take a stand in presenting them"*.

Ufficio stampa

Press office

press@adi-design.org



ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE
PRESS

“Close attention has resulted in sensitivity to environmental and social issues becoming an almost constant component of each candidate product” observed **Umberto Cabini**, president of the ADI Foundation which has been entrusted with the Award’s Historic Collection now kept at the ADI Design Museum. “The XXVII Compasso d’Oro mirrors this attitude and the affirmation of a new, shared balance in the awareness of designers, companies and users”.

The exhibition, held at the ADI Design Museum and which **will remain open until 11th September 2022**, presents the public with 221 products from this edition of the Award. The exhibition project is by **Perla Gianni Falvo, Carlo Malerba, Marco Predari**. The graphic design of the catalogue is by **Wladimiro Bendandi / D+ studio**.

The XXVII edition of the Compasso d’Oro ADI is sponsored by the Ministries of Foreign Affairs and International Cooperation, Economic Development and Culture, the Lombardy Region, the Metropolitan City of Milan and the Municipality of Milan, Confindustria Lombardia and FederlegnoArredo.

Technical sponsors: Prosecco DOC Italian Genio, Fedrigoni, Consorzio di tutela della mozzarella di bufala campana.

The XXVII Compasso d’Oro catalogue can be purchased online on the ADI website:

bit.ly/CDO-2022-CATALOGO



The Press kit can be downloaded at:

bit.ly/CdO-2022-PRESS-KIT



Milan, 20th June 2022



adi-design.org



@adiassodesign



ADI Associazione per il Disegno Industriale

Ufficio stampa

Press office

press@adi-design.org