



ADI ASSOCIAZIONE
PER IL DISEGNO
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ADI Design Index 2022

This year's edition of the ADI Design Index – the preselection for the next Compasso d'Oro in 2024 which will be completed by next year's choices – opens with three words: **freedom**, **system** and **quality**.

Quality has always been central to the ADI Design Index, which was created in 2000 precisely to identify it in every sector of Italian manufacturing. It is implicit in the attention given to the choices of the over one hundred experts who make up the [ADI Design Permanent Observatory](#).

In this edition there are **248** selected products and **22** projects chosen for the Targa Giovani or Youth Section, the category dedicated to work by students from University Design schools. Among the categories featuring selected designs, this year **18** products from the Lighting sector (established as a separate category as a result of recent technical and typological transformations in this area) have been added to the **51** products in domestic furnishings. However the *Design for work* and *Design for the person* categories are matched in terms of both numbers and ideas by the *Design of materials and technological systems* (**24** products that contribute to the creation of other more complex products), *Corporate Research* (**15** studies that open new paths and approaches to organizations and corporate production capacities, beyond individual products) and *Social Design* (**13** initiatives designed to make users' lives better).

Design is part of a **system**, and is present throughout the supply chain from which products emerge, from raw materials to the end user. The ADI Design Index intends to reflect the extension of this role across the entire manufacturing and production range.

For this reason, the 2022 edition also represents ADI's contribution to an increasingly necessary cultural evolution along with the question: what is quality in design today? *"All too often quality is used as a simple index of belonging to a set of production factors, which are often identified with a high economic value, bordering on the luxury sector"* explains ADI President **Luciano Galimberti**. *"For Italian design this misunderstanding must be resolved and clarified through the definition of criteria that shape quality as a design, manufacturing and distribution process capable of creating lasting value over time."*

The design system is made up of **freedom** of design, production capacity and distribution efficiency. *"It is no coincidence that Italian design has been the driving force behind lifestyles for decades"* adds **Umberto Cabini**, President of the ADI Compasso d'Oro Collection Foundation. *"Collaboration between entrepreneurs and designers, together with commitments to work and strategies have provided us with a level of cultural know-how that today is a universal heritage."*

The ADI Design Index 2022 is a snapshot of this system, that design in which creative freedom acts according to the quality of life. It is a portrait of today's Italian design which is the meaning behind the exhibition at the ADI Design

Ufficio stampa

Press office

press@adi-design.org



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Museum in Milan, which will move in December to the *Istituto dell'Enciclopedia Italiana – Treccani* in Rome.

The graphic design of the catalogue is by **Giulia Peretti** and **Silvia Recalcati (Paffi)**, with page layout by **Armando Cosentino**. The exhibition design is by **Pierluigi Molteni Architetti**, with graphic design by **D+ studio**. The exhibition setting up is by **Merlo spa**.

The Press kit can be downloaded at:
bit.ly/ADI-INDEX-2022-PRESS-KIT



The ADI Design Index 2022 catalogue can be
purchased from the ADI site by going to:
bit.ly/ADI-Index-2022-catalogo



ADI Design Index 2022

14 – 27 November 2022
ADI Design Museum
Piazza Compasso d'Oro 1, Milano

12 – 18 December 2022
Istituto dell'Enciclopedia Italiana – Treccani
piazza dell'Enciclopedia Italiana 4, Roma

Milan, 14 November 2022

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