



ADI ASSOCIAZIONE  
PER IL DISEGNO  
INDUSTRIALE  
PRESS

## SAVE THE DATE: ADI DESIGN INDEX 2023 IN ROME

**The exhibition of the best contemporary Italian design  
opens at the WeGil space on November 27**

This year's Roman exhibition ADI Design Index 2023 – a preselection (along with the 2022 edition) of the most authoritative Italian design award: the Compasso d'Oro – will have a brand new venue. The exhibition, which features a large group of the products and services selected this year, will open at **Spazio WeGil**, a cultural hub of the Lazio Region, managed by LAZIOcrea.

This is a particularly important edition, under the banner of the concept of quality, which expands from product conception to technology, communication and the market, and which cannot fail to include the ethical vision that is indispensable to any project today: from environmental protection to attention to the social function of design and production.

As always, the Roman edition of the exhibition becomes the context for two other important events. During the presentation, awards will be presented to the winners of the **ADI Design Index Award for Innovation**, which ADI will point out to the COTEC foundation for the awarding of the "Prize of Prizes" 2023, the **National Award for Innovation** that is awarded every year, under the patronage of the President of the Italian Republic, to exponents of all production sectors who have distinguished themselves in introducing new solutions in their field.

In addition, the **Awards to Design Excellence in Lazio** will be presented to companies and designers active in the region selected by ADI Design Index 2023: a recognition of design and designers as protagonists of the development of the territory.

### **ADI Design Index 2023**

*November 27 - December 2, 2023*

*WeGil Space*

*Cultural hub of the Lazio region managed by LAZIOcrea*

*Largo Ascianghi 5, Trastevere, Rome*

*Rome, November 22, 2023*



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