



ADI ASSOCIAZIONE  
PER IL DISEGNO  
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PRESS

## Quality and Innovation

The 2023 ADI Design Index exhibition has opened in Rome including the three winners of the ADI Design Index Award for Innovation and the Lazio Excellence in Design Award.

The 2023 ADI Design Index selection was presented on 27<sup>th</sup> November at Spazio WeGil, the Lazio Region cultural hub managed by LAZIOcrea. It features 219 products and services that highlight the best of contemporary Italian design in addition to 19 projects by design students from Italian universities which represent the immediate future of the professional world.

Speakers at the Rome presentation were **Gianfranco Ruta**, COTEC Foundation Director General, and **Marco Buttarelli**, President of LAZIOcrea, with and **Marika Aakesson** and **Perla Gianni Falvo**, respectively Territorial Delegates for ADI Lazio and ADI Toscana, from the ADI Board of Directors, and **Francesco Zurlo**, Scientific Committee of ADI Design Index 2023.

Together with the 2022 selection, the 2023 ADI Design Index selection completes the shortlist of candidates for the 28<sup>th</sup> edition of the two-yearly Compasso d'Oro award which will be held in 2024 and which will mark the 70<sup>th</sup> anniversary of the setting-up of the award in 1954.

The presentation in Rome also saw the announcing of the winners of the **2023 ADI Design Index Award for Innovation**, while awards were presented to the winners of the **2023 Lazio Excellence in Design** awards.

Quality is precisely the key word which has inspired this edition of the ADI Design Index. As ADI President **Luciano Galimberti** writes in the catalogue, "Quality is a connecting element for the whole of Italian design. The quality of the design proposals is linked to a range of issues including production quality, manufacturing quality and finally process quality; this is quality as a distinctive and structural factor in sustainable and responsible development. It is no longer quality as a final objective, but as recognition of a method."

*The Press kit can be downloaded at:*  
[bit.ly/ADI-INDEX-2023-PRESS-KIT](https://bit.ly/ADI-INDEX-2023-PRESS-KIT)



*The 2023 ADI Design Index catalogue is available on the ADI website at:*  
[bit.ly/ADI-INDEX-2023-CATALOGUE](https://bit.ly/ADI-INDEX-2023-CATALOGUE)



Ufficio stampa

Press office

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**2023 ADI Design Index**  
**27<sup>th</sup> November – 2<sup>nd</sup> December 2023**  
*Spazio WeGil*  
*Lazio Region cultural hub*  
*managed by LAZIOcrea*  
*Largo Ascianghi 5, Trastevere, Rome*

*Rome, 27<sup>th</sup> November 2023*

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