



ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

PRESS

ADI Design Index 2015

The latest in Italian design selected to compete in the next ADI Compasso d'Oro on display in Milan and Rome

As in previous years, this year the ADI Design Index – the annual review of the best in Italian design as selected by ADI, the most authoritative and the leading design association – will be presented together with an exhibition in Milan and Rome.

On 5th October in Milan, at the ADI EXPOspaces (the Association's future headquarters) about 150 Italian objects produced during the last year in every product and market sector – from furniture and furnishings to cars, from building supplies to books – will be presented along with the 2015 edition of the *ADI Design Index* together with an exhibition of selected products. **From 15th October** the exhibition will be transferred to **Rome**, at the Botanical Gardens.

The ADI Design Index will also have a leading role at the Maker Faire in Rome from the 16th to the 18th October with the **Autoproduzioni** exhibition, displaying objects and services selected from the last three years of the Index, reflecting one of the most significant strands of contemporary design.

Each year ADI carries out a rigorous selection from the entire range of products manufactured in Italy: of the 758 products submitted for this year's selection only 150 have been chosen to be entered for the next ADI Compasso d'Oro, for which the ADI Design Index is the preselection. Added to these products are 23 projects by students from Italian design schools which compete in a specific sector – the Targa Giovani – and which are the best examples of how future designers are being trained in Italy.

As happens every year, selection is carried out by a special working group, the Permanent Design Observatory: throughout the whole year and region by region, over one hundred experts (including external ADI members) choose the best design products from each year to be submitted for publication and display in the exhibition.

Download the Press kit at <http://bit.ly/1YCUG40>

ADI Design Index 2015

5-9 October 2015

ADI per EXPO, via Bramante 42, Milano

Press Conference: 5th October 2015, 12.00

Inauguration: 5th October 2015, 17.30

Opening times: every day from 10.00 to 19.00

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16-25 October 2015

Serra Espositiva dell'Orto botanico

Largo Cristina di Svezia 24, Rome

Inauguration: 15th October 2015, 17.00

Opening times: every day from 9.00 to 18.30

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