



ADI ASSOCIAZIONE
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PRESS

ADI Design Index Award for Innovation

The winners of the 2015 edition will receive their award in Rome on 15th October at the inauguration of the ADI Design Index exhibition.

Every year the products selected for the ADI Design Index – the event that highlights the best examples of Italian Design – also compete for another award in a different sector: the ADI DESIGN INDEX INNOVATION AWARD.

Three awards are presented to the designers and companies whose products stand out in terms of innovation in materials, processes or technologies, or in changes in individual and social behaviour, in criticism or applied research. One of the three awards is always given to a young designer in order to promote and develop their talent.

For the 2015 edition the awards go to

- **Sedile Tuck-Type**, shower seat, for **Thermomat Saniline**, design by **Gianni Arduini and Marco Frigerio**
- **Moretti More**, construction system for buildings, for **Moretti**, design by **Moretti More**
- **Orange Fiber**, startup, for **Orange Fiber**, design by **Adriana Santanocito and Omar Amato**

The ADI Design Index Innovation Awards, assigned by a committee from the ADI governing Council will this year be presented to the winners on the occasion of the inauguration of the 2015 ADI Design Index exhibition by Ambassador **Andrea Meloni**, Director General of the Country Promotion System at the Ministry of Foreign Affairs.

Also present will be **Gian Paolo Manzella**, Councillor for the Lazio Region, **Luciano Galimberti**, ADI President, **Stefano Cassio**, ADI Lazio President, **Carlo Martino**, ADI Design Index Scientific Coordination Committee.

Download the Rules and regulations for the ADI Design Index Innovation Award at:
<http://bit.ly/1GkmE96>

Press Office:

ALAM

to contact

via Bramante 9

I-20154 Milano

tel. +39 023491206

fax +39 023490928

alam@alampercomunicare.it

ADI Design Index Innovation Award

15th October 2015, 17.00

Sala dell'Aranciera dell'Orto Botanico

Largo Cristina di Svezia 24, Roma

adi-design.org

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