



OPENING EXHIBITION OF CHINESE NEW DESIGN

entitled

Bridge - New Chinese Design and Innovation

International Conference on Design and Innovation

June 14th and 15th 2012

Triennale Design Museum, Milan

June 14th 2012

19.00 Welcome to Chinese Delegation

Mr. Davide Giacalone, *President Agency for the Promotion of Technologies for Innovation*

Ms. Luisa Bocchietto, *President ADI*

Mr. Carlo Malinconico, *Commissioner Fondazione Valore Italia*

19.15 Greeting

Mr. Chen Linhao 陈霖豪, *Deputy Director ó General, Dpt. of International Cooperation*

Mr. Chen Kehong 陈克宏, *Chairman Representative of Science and Technology Commission (STCSM)*

19.30 Cocktail at the Triennale Design Museum

Italian Delegation

Mr. Arturo dell'Acqua Bellavitis, *President Fondazione Museo del Design - Triennale Design Museum*

Mr. Andrea Cancellato, *Director General Triennale di Milano*

Ms. Silvana Annicchiarico, *Director Triennale Design Museum*

Mr. Carlo Malinconico, *Commissioner Fondazione Valore Italia*

Mr. Davide Giacalone, *President Agency for the Promotion of Technologies for Innovation*

Ms. Luisa Bocchietto, *President ADI*

Mr. Gianluigi Benedetti, *Diplomatic Advisor to the Minister H.E. Francesco Profumo*

Mr. Umberto Croppi, *Director General Fondazione Valore Italia*

Mr. Mario Dal Co, *Director General Agency for the Promotion of Technologies for Innovation*

Mr. Antonio Cianci, *Head of òItalia degli Innovatoriö project*

Ms. Giulia Marinotti, *Agency for the Promotion of Technologies for Innovation*

Mr. Giuseppe Bottiglieri, *Italia degli Innovatori*

Italian Guests

Mr. Enrico Rondoni, *Deputy director TG5 and photographer*

Mr. Giuseppe Sala, *President Expo 2015*

Mr. Francesco Galli, *Full Professor Politecnico di Milano University*

Mr. Michele De Lucchi, *Designer*

Mr. Giorgio De Michelis, *Professor University of Bicocca Milan*

Chinese Guests

Mr. Yin Jun 尹军, *Counselor of the Embassy of People's Republic of China in Italy - Science office*

Mr. Ma Leju 马乐举, *Embassy of People's Republic of China in Italy - Science office*

Ms. Liang Liu 梁慧, *Chinese Consulate General in Milan*

Mr. Zhao Xiangdong 赵向东, *Consul for Science and Technology, Education and Culture, Chinese - Consulate General in Milan*

Ms. Wu Ruolan 邬若兰, *Coordinator of China Affairs -CITTC China-Italy Technology Transfer Center - Beijing office in Italy*

Chinese Delegation

MOST Delegation:

Mr. Chen Linhao 陈霖豪, *Deputy Director ó General, Dpt. of International Cooperation*

Mr. Zhou Longchao 周隆超, *Director - European Division*

Mr. Dai Qian 戴騫, *Project Officer - European Division*

Mr. Li Tangjie 李堂杰, *Deputy Director - Fujian Dpt. of Science & Technology*

Hangzhou institutional Delegation:

Ms. Xu Zhi 徐植, *Deputy Director - Hangzhou Science & Technology Bureau*

Mr. Yao Shoukun 姚寿坤, *Division Chief - Hangzhou Science & Technology Bureau*

Mr. Chen Gaoming 陈高明, *Deputy Director - The Science & Technology Bureau of Xiaoshan District*

Mr. Yu Feijun 俞斐君, *Deputy Director - Tonglu County Science & Technology Bureau*

Mr. He Caikang 何才康, *Deputy Director - Fuyang City Science & Technology Bureau*

Mr. Wang Weijun 汪为骏, *Deputy Director - Jiande City Science & Technology Bureau*

Mr. Sun Zhengyue 孙正月, *Vice President - Zhejiang Qingji Ind. Co., Ltd.*

Mr. Sha Endian 沙恩典, *Vice General Manager - Zhejiang Qingji Ind. Co., Ltd.*

Hunan Delegation:

Mr. He Renke 何人可, *Dean – School of Design, Hunan University (SDHU), President Hunan Industrial Design Association*

Mr. Ji Tie 季铁, *Vice Dean SDHU*

Ms. Li Lu 李璐, *International Cooperation Specialist – Hunan Industrial Design Association*

Mr. Jiang Youyu 蒋友儒, *Teacher, SDHU*

Mr. LuoHao Zhang 罗昊张, *PhD Candidate, SDHU*

Ms. ShengXi 生曦, *MA Candidate, SDHU*

Mr. Jin Yuanbiao 金元彪, *Designer - Hunan Industrial Design Association*

Mr. Xu Haiqing 徐海清, *Marketing Director - Modern Beauty Trendy Creative Development Co., Ltd.*

Mr. Deng Xiaohong 邓晓宏, *Manager - Windflower Teahouse*

Shanghai Institutional Delegation:

Mr. Chen Kehong 陈克宏, *Chairman Representative of Science and Technology Commission (STCSM)*

Mr. Fu Guoqing 傅国庆, *Director - Fundamental Research Dpt., STCSM*

Mr. Yao Jinyu 姚锦瑜, *Vice Director - Personnel Dpt., STCSM*

Ms. Chen Qi 陈琦, *Assistant of Director - Administrative Office, STCSM*

Mr. Zhang Dewang 张德旺, *Secretary General - Shanghai Technology Entrepreneurship Foundation for Graduates*

Mr. Zhang Zhaoping 张肇平, *Vice Chairman - Shanghai Science and Technology Investment*

Jiangsu Institutional Delegation:

Mr. Zhuo Hui 卓辉, *Section Chief - Division of High and New Technology, Jiangsu Science and Technology Department*

Mr. Ji Xiaolei 季晓雷, *Deputy Director - Municipal Bureau of Science and Technology, Nantong, Jiangsu*

Mr. Li Xiaoliang 李小亮, *Deputy Division Director - Division of High and New Technology, Municipal Bureau of Science and Technology, Zhenjiang, Jiangsu*

Mr. Guan Yifeng 管义锋, *Assistant General Manager - Jiangsu Modern Shipbuilding Technology Co., Ltd.*

Mr. Chen Xianwang 陈显旺, *Technical Manager - Jiangsu S&T Exchange Center with Foreign Countries*

Mr. Xu Haicheng 许海成, *General Manager - Suzhou Iron Technology Co., Ltd.*

Ms. Zhang Yinhua 张银花, *President - Suzhou Iron Technology Co., Ltd.*

Mrs. Dai Jianyu 戴建玉, *General Manager - Suzhou Metrosilicon Microelectronics Technology Co., Ltd.*

Mr. Ye Ping 叶平, *Vice General Manager - Jiangsu Jinni PMC Co., Ltd.*

Mr. Shen Dawei 沈大为, *President - Jiangsu Gaojing Mechanical & Electrical Equipment Co., Ltd.*

Mr. Dai Jinhua 戴金华, *General Manager - ENTC Nuclear Materials Technology (Jiangsu) Co. Ltd.*

Guojin Gold Group Co., Ltd. Delegation:

Mr. Dong Guanglai 董光来, *Vice President - Guojin Gold Group Co., Ltd.*

Mr. Xu Peng 徐鹏, *Vice General Manager - Guojin Gold Group Co., Ltd.*

Tongji University Delegation:

Mr. Fang Shouen 方守恩, *Vice President - Tongji University*

Mr. Cui Xiaochen 崔晓晨, *Development Executive - Sino-Italian Campus*

Ms. Gu Libing 顾力冰, *Project Manager - Sino-Italian Campus*

Mr. Tan Jingyi 谭靖漪, *Professor - School of Design and Innovation*

Mr. Liang Jing 梁靖, *Teacher - School of Design and Innovation*

Ms. Fu Qiuyu 傅秋昱, *Teacher - School of Design and Innovation*

Mr. Tao Anqing 陶安卿, *Designer - Shanghai Crystal CG Company*

Mr. Huang Guohua 黄国华, *Shanghai Fineshow Event & Equipment*

June 15th 2012

International Meeting on Design & Innovation

Programme

9.30 *Opening remarks*, Mr. Andrea Cancellato, Director General Triennale di Milano

9.45 *Italy-China cooperation on design and innovation*,

Mr. Davide Giacalone, President - Agency for the Promotion of Technologies for Innovation

10.00 Ms. Luisa Bocchietto, President - ADI

10.15 *Greeting*, Mr. Chen Linhao, 陈霖豪, Deputy Director General ó Dpt. International Cooperation

10.30 *Design and innovation, Expo 2015*

10.45 Mr. Fang Shouen 方守恩, Vice President ó Tongji University

11.00 *The future of Italian design*, Mr. Dell'Acqua Bellavitis, President Fondazione Museo del Design ó Triennale Design Museum

11.15 Mr. He Renke 何人可, Dean - School of Design, Hunan University (SDHU), President Hunan Industrial Design Association

11.30 *Presentation of the Exhibition Luci cinesi 1981-2011- Fotografie di Enrico Rondoni*, Mr. Andrea Cancellato, Director General Triennale di Milano

11.45 OPENING EXHIBITION

12.00 CHINESE NEW DESIGN ó THE EXHIBITION ó PRESENTATION

New Chinese Design and Innovation Mr. Tan Jingyi 谭靖漪, Chief Planner, Associate Professor College of Design and Innovation - Tongji University

12.30 Buffet

14.30 B2B Meetings