

# ECTA

European Communities Trade Mark Association



**ADI** **ADI ASSOCIAZIONE  
PER IL DISEGNO  
INDUSTRIALE**



**INDICAM**  
Istituto di Centromarca  
per la lotta alla contraffazione

## **Workshop ECTA - WIPO - DGLC UIBM - ADI - INDICAM International registration of designs 25 March 2011, Rome**

### **PROGRAMME**

- 8:30-9:00: Registration
- 9:00-9:30: Welcome  
**Domenico de Simone**, ECTA First Vice-President and Indicam Second Vice-President and  
**Loredana Gulino**, Directress Trade Mark and Patent Office
- 9:30-10:00: Background and key principles of the Hague System, **Marina Foschi**, Legal Officer, Legal Section, International Designs Registry, Brands and Designs Sector, WIPO
- 10:00-10:30: How easy is it to file internationally (E-filing interface), **Marina Foschi**, Legal Officer, Legal Section, International Designs Registry, Brands and Designs Sector, WIPO
- 10:30-11:00: Coffee break hosted by DGLC UIBM
- 11:00-11:20: Experience of the DGLC UIBM on the International protection of Designs, **Daniela Carosi**, DGLC UIBM
- 11:20-11:40: Some notes on the system of international registration of design, **Giovanni Guglielmetti**, Professor of Intellectual Property Law at the School of Law of the University of Milan-Bicocca, Partner of Bonelli Erede Pappalardo Studio Legale
- 11:40-12:00: Advantages of the Hague System from the user's point of view, **Giuseppe Quinterno**, European Patent Attorney, Jacobacci & Partners S.p.A.
- 12:00-12:20: Supporting experiences by ADI, **Luisa Bocchietto**, ADI President
- 12:20-13:00: Conclusions and discussions, **António Andrade**, Chair of the ECTA Design Committee, Lawyer, Portuguese Trade Mark, Design and Patent Attorney, J. Pereira da Cruz S.A.

**Location:** Auditorium via Veneto  
89 via Veneto  
00187 Roma